



# Meghan O'Donnell

Graphic Designer  
& UI/UX Designer

## Contact

Website

Mo-Design.net

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## Skills

Adobe Suite

Adobe XD

Figma

Premier Pro

Personas

User Flows

Wire Framing

Journey Mapping

Illustration

Photo Editing

Organization

Problem Solving

Sketching

## Passions

User Experience

Story Telling

Illustration

Game Design

## Experience

### **Inzpire Agency: UI/UX Designer, Graphic Designer**

September 2021 - Current

- Collaborate with creatives, strategists, and developers to solve users problems
- Translate research and strategy into beautiful and functional digital experiences
- Create design strategies wireframes, high fidelity mockups, and design systems
- Develop User centered solutions for complex design problems
- Master modern design tools such as Figma and Adobe XD

### **Stream Companies: Graphic Designer, UI/UX Designer**

October 2018 to June 2021

- Enhanced company success by creating design standards that adhered to federal and state guidelines for company partnerships such as iHeart Media and DealerFire
- Conceptualized new products for the company portfolio such as our Highline products for higher end car dealerships
- Worked with client services, art directors, and clients to create interactive mock-ups that presented multiple design options for creative pitches
- Lead creative strategy for web designs and app designs by creating libraries for our approved icon systems
- Collaborated with developers to ensure functionality and further enhance our design elements

### **Life Celebration: Graphic Designer, Video Designer**

December 2016 to October 2018

- Collaborated with funeral directors to design and produce original fully customized prints for funerals and memorial services of 200+ people
- Coordinated 20+ projects across competing deadlines and priority levels
- Broke down large scale projects into manageable assignments and delegated to appropriate team members.
- Standardized new templates to streamline workflow for co-workers so we could design quickly.

## Education

### **Rochester Institute of Technology**

B.F.A. in Graphic Design